

CREATION GENER'ATION

Alternative Visual Arts Education Inspiring Growth



Iocal food arts people



RUR TAGE

The Apple Art Tree project

Promoting Local Produce From South Somerset Chard. Crewkerne. Ilminster. South Petherton

CULTIVATE is part of Ruritage, a European initiative that supports rural regeneration. Through the creative arts this community led project aims to bring people together through the celebration of our local food producers and all that they make.

The Apple Art Challenge

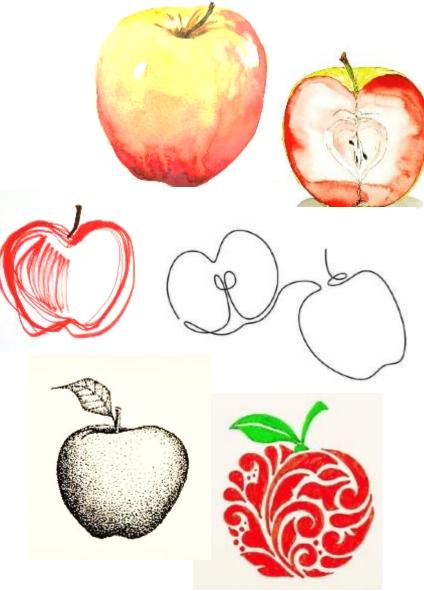
We would like to invite you to make an apple for our community "Apple Art Tree" to celebrate our local food producers and the food they produce. IT'S SIMPLE.

- Draw your apple (MUST fit on an A4 piece of paper or smaller)
- Use the template provided if you want OR
- Just draw your own. Peel it, bite it, cut it or draw it whole. Your choice.
- Watch the video * to inspire you
- Or let your own style take over

Use any material you have to hand from paint to collage, oil pastel to sharpies! Draw with realism or be abstract and graphical in your approach. Anything goes, it's your apple!

Please add your first name (NO SURNAMES) and age, whatever your years from 2 - 102! Write it close to the edge of your drawing so when we cut out the images your name is next to your piece. It's a project for the whole community!





Individual Apples from all of our Communities Encouraging Creativity & Imagination

Community Collaboration Apple Tree

The final community outcome would be a tree that is created using recycled paper sculpting methods. Every participants "apple art" will be added to this trunk so together we make a community apple tree.

- A family led activity (Covid compliant) to complete the community apple tree will be led by Creation Generation on **Saturday November 21st at Crewkerne Farmers Market**. The tree will be completed and craft pompom apples can be made to take home. Come and join in - All ages welcome!
- The final art piece will be moved to North Perrott Farm Shop and displayed – alongside photos of the making of the apple tree. Digital images shared of your apple creations and your story writing and poems will also be exhibited and shared on social media.



Apple Inspired Writing

How about writing about the apples? Poems, story writing, song lyrics or even using text in your apple illustration art? Write a piece to go alongside your illustration.

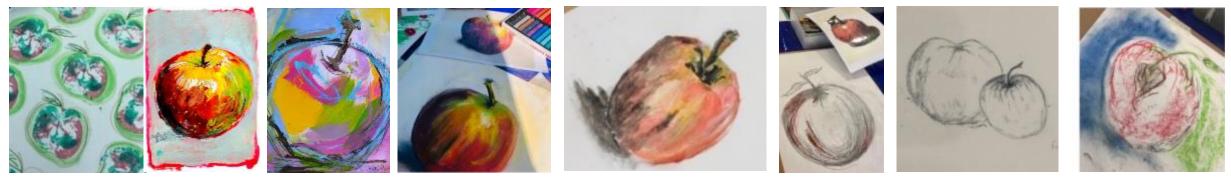
Here are some ideas:

What is your favourite apple? What does it smell and taste like? Do you peel it, cut it and slice? Describe the eating experience. Where you like to eat your apple? Where and with whom?

Walk through an apple orchard and tell us a story? Research the history of the Somerset Apple and tell us stories of old. Or what about an imaginative tale with the apple as the hero?

Anything goes.....



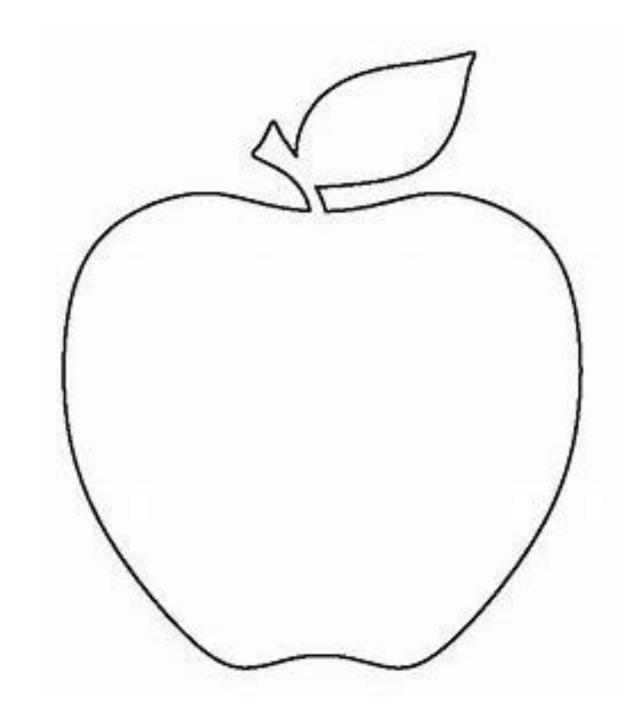


WHAT TO DO WHEN YOU HAVE COMPLETED YOUR APPLE INSPIRED PIECES

- Once your apple image is completed photograph it and send it (ideally as a J Peg file) to:
- <u>info@creation.generation.com</u>
- FB message: Natasha Rand Creation Generation
- ***IF POSSIBLE** We would love the original Apple Art!!
- All creative pieces (art & writing) can be sent to Take Art, The Mill, Flaxdrayton Farm, South Petherton, TA13 5LR
- Schools, care homes and community spaces can collate their pieces of artwork and contact Take Art for the collection
 of the work email cultivate@takeart.org
- Last minute art work may be brought along to the Crewkerne Farmers Market on the 21st November.
- Free Art Workshop on Saturday 21st November at the Crewkerne Farmers Market when the apple art tree will be assembled together.

* Covid Compliance Precautions will be adhered to where necessary.

A is for Apple. Template for those that need a little assistance.



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Take Art – project organisers <u>cultivate@takeart.org</u>

Learning & Growing Together



Merriott First School Playground Mosaic 2019/20 Designed and created by Natasha Rand